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Digest

RAY LEWIS
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PARTING IS SUCH SWEET SORROW ....

On the eve of her departure for Italy, the combined staffs of The Digest and Alliance Films entertained entertained Ray Lewis at The Digest Office.

From left to right: Ralph Ludwig, Mervyn Goldstone, Nancy Doyle, Jackie Ross, Ettie Green, Ray Lewis, Jay Smith, Olga Worobec, Helen Applebaum, Irving Siegel, Shirley Caplan, Nelson Van Luven.

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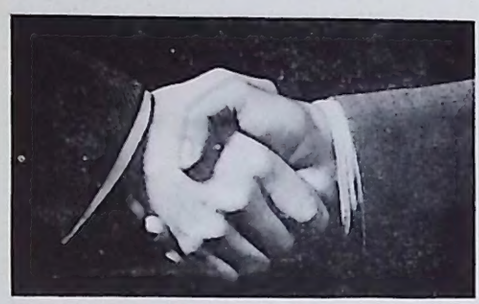
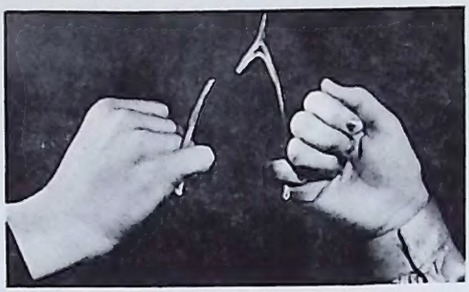
21 DUNDAS SQUARE TORONTO

M-G-M's HANDY GUIDE for SHOWMEN!



FRIENDS GALORE when you play M-G-M's Technicolor "LITTLE WOMEN" beloved by all! June Allyson, Peter Lawford, Margaret O'Brien, Elizabeth Taylor, Janet Leigh. Big promotion! Big business!

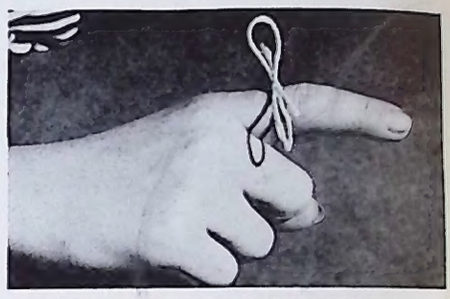


YOUR WISH COMES TRUE!
M-G-M's "BARKLEYS OF BROADWAY" another Technicolor musical in "Easter Parade" class, re-unites Fred Astaire and Ginger Rogers with tremendous publicity. Plus Oscar Levant. Great at State, N. Y.

MONEY IN THE BANK!
M-G-M's "TAKE ME OUT TO THE BALL GAME" spreads Technicolor happiness from Coast to Coast with gayety, singing, romancing by Frank Sinatra, Esther Williams, Gene Kelly, Betty Garrett, Jules Munshin.

RINGS THE BELL!
M-G-M's "MADAME BOVARY" is the talk of the Coast! Audiences say: "Daring, gorgeous, romantic, thrilling." Jennifer Jones, James Mason, Van Heflin, Louis Jourdan.

FULL HOUSE when you book M-G-M's "ANY NUMBER CAN PLAY" which Coast preview audiences say is "Best Gable picture in years." Co-stars Alexis Smith. Plus Wendell Corey, Audrey Totter.



REMEMBER THE PROPHECY!
M-G-M's "EDWARD, MY SON," the No. 1 Broadway dramatic stage hit is even greater on the screen. Spencer Tracy, Deborah Kerr. "Gleaming gem," says Boxoffice.

A TREASURE!
M-G-M's "GREAT SINNER." Big Picture! Big Cast! Gregory Peck, Ava Gardner, Melvyn Douglas, Walter Huston, Ethel Barrymore, Frank Morgan.

C'MON IN! THE PICTURE'S FINE!
M-G-M's "NEPTUNE'S DAUGHTER," Queen of Technicolor Musicals. Esther Williams, Red Skelton, Ricardo Montalban, Betty Garrett, Keenan Wynn, Xavier Cugat.

BOX-OFFICE MUSIC!
M-G-M's "IN THE GOOD OLD SUMMER TIME" is compared to "Meet Me in St. Louis" at previews, it's that good! Judy Garland, Van Johnson. Technicolor! Songs!

AND LOTS MORE!

"BRAVO! BRAVO!" They're cheering M-G-M's "THE STRATTON STORY." World Premiere Cleveland, sets new attendance record! Nationwide praise! James Stewart! June Allyson. Wonderful trailer too!

And for that helping hand at the Boxoffice—
You've got to hand it to M-G-M's

"PROSPERITY PLAN"!

M-G-M hands out more advertising for you than any other company in newspapers, magazines, radio!

RAY PRESENTS

WHILE you are reading this Ray Presents, I will be on the Mauretania, which sailed from New York, May 25th. Mrs. Samuel Fine will be sailing with me; also Mr. and Mrs. George Margolin, Continental Motion Pictures. The ship lands at Havre, from which point we proceed to Rome, Italy. From Rome, where we will be for approximately three weeks, we visit Naples, Florence and the Island of Capri, back to Paris, for a week's visit and on to London, England.

I expect to keep a diary, and will give the Digest a daily report for every hour of the day, that is nearly every hour. If you find open spaces, hours lost, or days missing, use your imagination and fill them in. It's all right with me.

Why am I going? For business and for a holiday. I have not had a holiday since 1938. *Incidentally, since so many American producers ar going to Italy to produce pictures, I thought it would be a novelty if an Italian producer came to Canada to produce a picture. I talked this over with a well-known Italian producer when he was on a visit to New York, and he is working on a story which we will discuss when I am in Italy. Part of the picture will be produced in Italy and part of it in Canada. I might as well tell you about it, because I have been known to be scooped on my own stories before, silence is not always golden in the newspaper game.*

BY June 18th, I shall be settled temporarily in Rome, and will be recording for your interest, I hope, bits of news concerning the ocean voyage, the landing at Havre and the trip to Paris; for the last time I saw Paris was in 1938, and many things have happened to Paris and to France since that date.

I shall tell you about my trip to Rome. They tell me the pullmans are even better than the Pullmans from which this public service received its name. I shall tell you about my first impression of Rome, that ancient and magnificent city which, despite all of my travels, I have never seen.

Robert Browning, English Poet, in The Ring and the Book said, "Every one soon or late comes round by Rome". You may be interested to know the origin of the saying, "When you go to Rome, do as Rome does". St. Monica and her son St. Augustine said to St. Ambrose, "At Rome they fast on Saturday, but not so at Milan; which practice ought to be observed?" St. Ambrose replied, "When I am at Milan, I do as they do at Milan; but when I go to Rome, I do as Rome does".

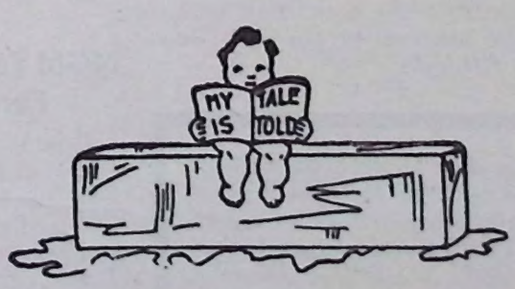
AND just to let you know that in anticipation of my trip to Rome, I made a little study of the city, for God Forbid that the Romans should believe that Canadians are ignorant of this city which dates back into antiquity, I learned that the Founders of Rome were three; the first, Romulus, the legendary founder, 752 B.C.; the second, Camillus, termed the second Romulus, for saving Rome from the Gauls, 365 B.C.; and the third Romulus, Caius Marius for saving Rome from the Teutones and Cimbri, 101 B.C.

In the Greville Diary, edited by Philip Whitwell Wilson, published by Doubleday, Page and Co., in 1927, *I read, "They only who have seen Rome can have an idea of the grandeur of it and of the wonders it contains, the treasures of art and the records of antiquity . . . The Vatican alone would require years to be examined as it deserves".*

On page 237, *dated June* 8*th,* 1830, *there are some Greville notes on the Coliseum — "No description in poetry or painting can do it justice; it is a wreck of ruinous perfection whose charm must be felt". And again, the Emissarium, built* 393 *years before the Christian Era reveals 'an instinctive prescience of future greatness' creating architecture of 'magnitude and grandeur' before the Republic 'had acquired power, territory, or population' ".*

IF you are not familiar with the name of Greville, he was the grandson of a Duke of Portland who had twice been Prime Minister of England. As Clerk of the Privy Council, Greville, in his life, met Peel, Palmerston, Gladstone Disraeli, Melbourne, Grey and Brougham; met them as equals and knew them well enough to argue with them and to be informed by them. He was the intimate friend of Wellington during that period of time in which Wellington was the most talked of man in Europe. He achieved an international prestige and, on his visits to Rome, it was the Pope who granted him an audience. "Amid the journals which have instructed the mind and startled the senses of mankind, there are two which stand out preeminent, in a class by themselves. Pepys is one, Greville the other", writes Philip Whitwell Wilson.

But enough of writing about Rome before I have seen it, there will be all the formalities of landing in a foreign country, registering at hotels, meeting many people, sight-seeing, dining and wining, listening to operas, seeing plays and motion pictures. Who knows when and where I shall find time to write the weekly editorial and the Ray Presents? Who knows about the speed of mail and whether it will go travelling on its own, and quite in a different direction to it intended destination. I shall be greatly concerned about havng a "dark house". which means the editorial and the Ray Presents have not reached Toronto. However, as one of our famous motion picture heroines said, I believe it was Scarlett O'Hara, "We'll worry about that tomorrow."



WATCH FOR RAY'S DIARY FROM THE FILM CENTRES OF EUROPE.

Toronto and District

By BILL PRESS

THE drive to increase the benevolent fund of the Canadian Picture Pioneers to the $100,000 mark was given its great initial impetus in the staging of the first of a series of midnight shows at the Imperial Theatre, Toronto, Canada's largest cinema, on Thursday, May 26. Manager Tom Daley and Famous Players Canadian Corp. gave full support to the project by donating the use of the theatre which seats 3,343 persons. The staff contributed its services to the worthy cause so that total proceeds could be turned over to the fund.

"Knock on Any Door" was provided by Columbia Pictures of Canada for the benefit performance, the permit for which was secured from the Board of Police Commissioners by Arch H. Jolley, executive-secretary of the Motion Picture Theatres Association of Ontario.

Following this benefit feature, similar midnight performances for the CPP fund are to be held at four Toronto theatres on Friday night, June 10, with all costs defrayed. These theatres comprise the Beach and Parkdale, which have been donated for the occasion by Famous Players Canadian Corp., and the Humber and Danforth, which are units of Odeon Theatres (Canada) Limited. Permits for these shows have also been granted by the police commissioners because of the worthy cause.

The sub-committee of the Pioneers in charge of Toronto arrangements includes the following: President J. Earl Lawson, Morris Stein, Ben Freedman, Al Troyer, Joe Garbarino, Clare Appel, G. H. Beeston, Harry S. Mandell, Bill Redpath, Charlie Mavety, secretary of the CPR, and O. R. Hanson, supervisor of the country-wide campaign.

Sub-committees have been named in five other zones to promote midnight shows or other benefit events for the fund.

* * *

Manager James Hardiman is putting on stage vaudeville one night weekly at the Odeon in London, Ont. Pat McIntosh was the headliner in connection with the film program topped by "The Life of Riley".

It is with regret that we learn of the death of Herman Bennett, who was connected with the Sunset Drive-Ins and other theatre interests in Westlorne, Penetang, and Toronto. Mr. Bennett died suddenly in his Toronto home on the morning of Sunday, May 22nd.

Attention—Hamilton Exhibitors:

The Hamilton Spectator came out with a bold defence of vaudeville the other day in an editorial, the keynote of which was 'we want it back'. It seems there's life in the old dog yet.

* * *

Don Hudson, who is presenting smart stage programs as an added feature at the Danforth and Humber Theatres in Toronto, is putting to good use the experience he gained with the Army Show in Canada and in England during the war.

* * *

The playing of "The Guinea Pig" at the Towne Cinema, Bloor Street, held for a second week, recalls the visit to Toronto of Alan Jarvis, executive director of Pilgrim Pictures which produced the picture after its formation in 1947 in England by Del Guidice. The company has promised to make a picture in Canada. Jarvis is a native of Brantford, Ont., and graduated from the University of Toronto, later becoming a Rhodes Scholar in 1938.

* * *

The Famous Players' Regent Theatre, Peterboro, reached a $670.00 cash offer recently in its Foto-Nite series. A stage show was conducted in conjunction with the double-bill for the big prize night.

* * *

The comparatively new Donlands of B. & F. Theatres is among the latest Toronto theatres to succumb to premiums, the give-aways being table dinnerware. The Donlands operates at night and on Saturday afternoons.

Independent Toronto theatres which started the same gifts at the same time included the Kent, Paramount and Avalon.

* * *

Col. John A. Cooper, dean of the Canadian film industry, was elected a vice-president of the Canadian Red Cross Society at the annual meeting in Toronto of its central council.

MGM To Release Thirty 16MM Features In Canada

Reg. Wilson, newly appointed General Manager of MGM's 16 MM. division, has left for New York where he will confer with head office on policy and print shipments for the future.

Mr. Wilson expects to bring back news of approximately 30 films which he is selecting as the basis for MGM's new narrow gauge division. "But these 30 are only the beginning," says Wilson.

The Canadian Moving Picture Digest

Entered as Second Class Matter

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JACKIE ROSS
Assistant to the Editor

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BRUCE PEACOCK ..... Regina, Sask.
JACK DROY ..... Vancouver, B.C.
WILL McLAUGHLIN ..... Ottawa, Ont.
BILL PRESS ..... Toronto, Ont.

Toronto Tent No. 28 of International Variety is holding its monthly meeting in the club quarters Tuesday night, May 31, commencing at 5.30 o'clock.

The chief business will be the hearing of the report from First Assistant Chief Barker Morris Stein on the annual convention of the international organization May 2-6 at San Francisco.

* * *

Further lighting restrictions were lifted by the Ontario Hydro-Electric Power Commission on May 16 with the exception that the ban continued on show windows, theatre marquees and advertising signs and parking lots between 7 A.M. and 6 P.M. Monday through Friday.

* * *

In honor of Miss Etta Green of the Digest Staff, who is being married June 7th, Ray Lewis entertained at luncheon at the Coq D'Or restaurant on May 18th.

* * *

Leode Robineau of Sturgeon Falls has been named manager of the new Odeon Theatre there by Lorne Moore, northern district supervisor for Odeon. He succeeds John Petro who has been transferred to Southern Ontario.

Silverthorne Asks For Theatre Ceiling Inspection

In lieu of the recent accidents in both Canadian and American theatres due to falling ceilings, O. J. Silverthorne has addressed a letter to all Ontario exhibitors requesting immediate inspection of theatre ceilings by a competant authority in building construction.

Mr. Silverthorne stressed in the letter the fact that costs in damages to patrons can easily amount to thousands and that these costs have to be borne by the theatre operators so that it is to their advantage to have the inspections made at the earliest possible time.

Odeon Opening Ottawa Makes History

(See Pictures on Page 9)

When invitations for the opening of the new Odeon, Ottawa, were sent out by the Canada Foundation, Odeon chalked up a 'first' in theatre exhibition in Canada; the telling evidence is in the opening line of the invitation which reads, "Under the Distinguished Patronage and in the Immediate Presence of Their Excellencies The Governor-General and the Viscountess Alexander of Tunis". In plain words, this means that, not only did the Governor-General lend his gracious patronage to the opening; he and the Viscountess attended in person.

The opening was the occasion for publicity the like of which has not been seen in Ottawa for many a long day. The Citizen and the Journal gave the event space in their news, theatre, art, and editorial sections as well as in the movie departments.

Social Success

On the social front, the opening, sponsored by the Canada Foundation, attracted a wide assemblage of prominent Canadians. Besides Their Excellencies, the Government House party included Miss Sarah Churchill, General H. D. G. Crerar and Mrs. Crerar, and Mr. Justice J. T. Thorson and Mrs. Thorson. After having been welcomed by Gordon Beavis, manager of the theatre, the vice-regal couple received special guests on the mezzanine floor. Among those presented were Mr. and Mrs. Lawrence Freiman, Mr. and Mrs. A. Davidson Dunton, Mr. and Mrs. L. W. Brockington (Vice-President of Odeon) and Mr. and Mrs. George Peters, James Cowan, Mr. and Mrs. A. J. Laurie, C. P. Appel, all of Odeon, Toronto; Walter B. Herbert, director of the Canada Foundation and Mrs. Herbert.

Art Gallery Big Hit

Their Excellencies were much impressed with the litte art gallery which is an intregal part of the new theatre, as were other guests and the press. This is the first time that the art gallery idea, which has proven so popular in Toronto, has been used in Ottawa. The papers devoted columns to this innovation which seems to have struck everyone's fancy. Perhaps Archie Laurie, who handled the opening in all its phases, has got the answer when he says, "Lots of people want to see pictures, but most of them find the regular art galleries too stuffy."

Many Innovations

Besides the art gallery, the new Odeon 1500-seat house has a few more innovations. One of them is a tea-lounge, operated by the theatre itself, which will serve light snacks from 12 noon until 10 at night. For the added convenience and accesibility of patrons, the manager's and assistant manager's offices are situated on the main floor, immediately behind the box-office. The sc rojection and sound eq latest Gaumant-Kalle mpany also supplied the gs, which received rave e decora- ss.

Opening Displays Good Public Relations

When Archie Laurie bounded into the Digest office on Monday, after having spent two months on and off in Ottawa preparing for the Odeon opening, he looked like the proverbial cat that swallowed the canary. During the past weeks, Mr. Laurie has been a combination impressario, stage manager, public relations expert, nursemaid, and sundry other personnages all rolled into one — and he had copy and pictures with him to prove it.

Under his personal direction, the opening went without a hitch — the Governor General was impressive. Mr. Brockington was eloquent, Miss Sarah Churchill was charming and the ballet by nine small moppets which preceded the showing of "Red Shoes" was "a graceful divertissement", to quote the local press.

The Friday evening showing, the entire proceeds of which went to the Canada Foundation, was not only good showmanship but, incidentally, created widespread, favorable public relations for the entire Canadian film industry. With all costs, including the house nut, met by Odeon and the film donated by Eagle-Lion, the show was of both material and publicity aid to the foundation. As a result, the Foundation benefitted, the Odeon chain produced a smash opening, and the press applauded loudly.

Paramount Gets Award

"The Lambertville Story", a Paramount Pacemaker short, has been chosen by the Canadian Father's Day Committee as "The Father's Day Picture of 1949", because it is most in keeping with the slogan "For Better Citizenship Make Dad Your Pal".

Paramount was presented with the award at a dinner attended by 200 members of the Canadian Father's Day Committee at the Club Norman, Toronto. Win Barron, Director of Public Relations, received the award on their behalf.

Sovreign Opens In Calgary

W. Kennedy announced last week that Sovreign Films will open an office in Calgary, under the supervision of Mr. Joe DeVries. Sovreign will distribute their 16mm. product through the facilities of Empire-Universal Pictures, 8th Avenue and 6th St. West, in Calgary.

Canada Foundation Bows In

"As sponsor of tonight's premiere showing of the distinguished British film, "The Red Shoes", the Canada Foundation makes its bow to the people of Ottawa, many of whom have been totally unaware of the existance of this unique organization concerned with the promotion of Canada's cultural interests." This excerpt from the Ottawa Journal of May 20th throws an interesting highlight on one of the unusual features of the Odeon opening.

The Canada Foundation, which sponsored the opening, is one of the Dominion's newest ventures. Inaugurated in 1942 with the function of supplying information about Canada to the armed services of other countries, the Foundation has expanded its field to include the sponsoring of scholarships to the Banff summer school and the exploitation of Canada's culture in 42 countries.

As an Ottawa Citizen editorial writer put it, "It is a happy co-incidence that the management of Ottawa's new theatre . . . should have chosen the Canada Foundation as the object of its assistance." With a distinguished Board and membership which includes Davidson A. Dunton of the C.B.C. and Gen. Crerar, the Foundation has been quietly soliciting private funds for its work until now. As a fitting development, the moving picture industry of Canada has extended to the organization the helping hand of the Showman, one to another. And from all reports, with this added impetus, the Foundation will go full speed ahead with its valuable work from which the film industry stands to gain as much as any other.

UA To Release "As You Like It"

Gradwell Sears, president of United Artists, has announced that UA has acquired the rights to the English-made film "As You Like It", starring Sir Laurence Olivier and Elisabeth Bergner.

The picture will be roadshowed across the US, beginning June 30th. Although no definite policy has been set yet for Canada, possibilities are the picture will play 2-a-day runs at advanced prices here.

Shakleford Makes Headlines

Doug Shackleford, house manager of the Capitol, Lethbridge, garnered a three-column cut in the Lethbridge Herald during his run of "Hamlet." Picture showed Doug surveying a tangled mass of bicycles in front of his theatre. Bikes were parked there by school children who got a half day's holiday to see "Hamlet."

Screen Play by ROBERT

WARNER SMASH ROLLING !!!

MY DREAM IS YOURS

IN COLOR BY TECHNICOLOR

STARRING

DORIS DAY ☆ JACK CARSON ☆ LEE BOWMAN

WITH ADOLPHE MENJOU ☆ EVE ARDEN ☆ S.Z. "CUDDLES" SAKALL

DIRECTED BY MICHAEL CURTIZ

A MICHAEL CURTIZ PRODUCTION

SCREEN PLAY BY HARRY KURNITZ AND DANE LUSSIER

MUSIC BY HARRY WARREN • LYRICS BY RALPH BLANE • MUSICAL DIRECTION RAY HEINDORF

WARNER FOLLOW-UP READY!!

JOAN CRAWFORD

FLAMINGO ROAD

ALSO STARRING

ZACHARY SCOTT SYDNEY GREENSTREET DAVID BRIAN

DIRECTED BY MICHAEL CURTIZ PRODUCED BY JERRY WALD

Screen Play by ROBERT WILDER Additional Dialogue by EDMUND H. NORTH Based on a Play by ROBERT and SALLY WILDER

THEATRES IN THE LIMELIGHT

With fanfare and hullabaloo, the first sod was turned on the site of the $1,125,000 theatre and office building which will be constructed by J. B. Barron in CALGARY. 5 year old Johnny Barron, grandson of the builder, weilded the shovel. The building will stand 10 storeys, occupy a 180-ft. frontage, and provide more than 19,000 square feet of floor space.

* * *

Jim McDonald, whose theatre was one of several business places lost in a fire at BLACK DIAMOND, Alta., plans to rebuild . . . this time, on a larger scale.

* * *

A large section of a former Indian reserve on Main St. in PENTICTON, B.C. has been sold to Okanagan Drive-In Theatres, Ltd. No news yet on when the new open air theatre will be constructed.

* * *

Theatre Holding Corporation has instaled the latest in projection and screen equipment in their Park Theatre, PRESTON, ONT.

* * *

H. J. Narfason is erecting an office block which will house a movie theatre in FOAM LAKE, SASK.

* * *

Five citizens of Woodstock are forming the Chatham Drive-In Theatre Ltd. with a capital stock of $30,000; purpose of the company, of course, to build a drive-in for the CHATHAM district.

* * *

Work is now almost complete on the new Vogue Theatre on Charlevoix St. in VERDUN, QUE. The 700-seat house will have self-tilt seats, fireproof construction, air conditioning, and provision has been made for the installation of TV in the future.

* * *

J. A. Campbell has anonunced that a new outdoor theatre, the SUDBURY Drive-In, should be complete by June 15th. The drive-in, located on the old Garson road, will accomodate 500 cars.

* * *

The Ochs chain of drive-ins grows and grows . . . latest will be built between BELLVILLE and TRENTON.

* * *

Louis Wolfe, an independent exhibitor, opened his new Strand OTTAWA, on May 19th. This is the 25th theatre in Ottawa . . . the new Odeon is the 26th.

The Digest slipped up in its issue of May 14th, in the crediting of "Shoe Shine" to Roberto Rossellini. The film was directed by Vittorio Di Sica. Our apologies, Mr. Di Sica.

TRADE HEADLINES

Zukor Not Frightened By TV Competition

Skouras Renamed 20th-Fox President

SRO To Distribute 2 Kordas in U.S.

Exhibitors OK 20th-Fox's New Plan

Majors Have Backlog of 125 Features

45% Drop In Overseas Grosses This Year

EL To Release Five Features In June

UI Slates 17 Pictures For Summer

NFB Short Bought In U.S.

Exclusive US distribution rights for the NFB production, "Who Will Teach Your Child?" have gone to McGraw Hill Book Company.

The contract represents a departure from the standard McGraw-Hill policy of distributing only those films which are directly co-related with its textbooks. A. J. Rosenberg, manager of the Text-Film Department, explained, "Whenever such exceptional films are made available, we . . . will be glad to depart from our usual policy and accept the responsibility of seeing that these films obtain the wide audiences they deserve."

Press Book Out On "The Movies And You"

An elaborate 8-page prospectus on "The Movies and You', the all-industry series of 12 short subjects about the motion picture industry, has been sent to every exhibitor in the United States.

The booklet explains the purpose of "The Movies and You" as follows: "The motion picture industry has united to produce this series of top-quality entertainment short films . . . This is the film phase of a public relations program planned to give the theatre-going public a first-hand knowledge of our business in the best possible way — on the screen. It is something you — Mr. Exhibitor — have long asked for."

The brochure also explains where the shorts can be obtained, the story behind their production, and suggestions on exploitation.

NFB Office In Lethbridge

Clayton Bricker, southern Alberta representative of the National Film Board, has opened an office in the post office building, Lethbridge.

W. HAROLD GILES, who has been elected a director of the United Amusement Corporation, Ltd., and named to the corporation's executive committee.

Royal Montreal Regiment Sponsor "Scott" Film

Several hundred Montreal units attended the Quebec premiere of the British film "Scott of the Antarctic" at the Avenue Theatre on May 6th, under the sponsorship of the Royal Montreal Regiment.

Short Kids U.S.-Can. Border

The latest Associated Screen News short subject, "Borderline Cases" is devoted to that famous '3000 miles of undefended frontier', so dear to the hearts of politicians and historians — the U.S. - Canadian border. However, this short will stress the more humorous aspects of the border, which are legion. It is released by Empire-Universal in Canada.

Use Digest Want Ads - - They Get Results

AT THE ODEON OPENING, OTTAWA

1. GORDON BEAVIS, manager of the Odeon Ottawa, welcomes the GOVERNOR-GENERAL and LADY ALEXANDER, SARAH CHURCHILL, GENERAL H. D. G. CRERAR, JUSTICE J. T. THORSON, on arrival at the theatre.
2. Street view of the Odeon, Ottawa.
3. PAUL DUVAL explaining the art exhibits to THEIR EXCELLENCIES and WALTER B. HERBERT, Director of the Canada Foundation.
4. C. J. APPEL, JAMES COWAN, and G. W. PETERS with THEIR EXCELLENCIES.
5. A. DAVIDSON DUNTON, Treasurer of the Foundation with MISS CHURCHILL in the background.
6. LEONARD W. BROCKINGTON speaking on behalf of Odeon Theatres.
7. Official opening, Saturday, May 21st. MAYOR BOURQUE of Ottawa cutting the tape with GORDON BEAVIS.

Toronto and District

By BILL PRESS

HON. LESLIE M. FROST, successor to Col. T. L. Kennedy as Premier of Ontario, will continue to have jurisdiction over the Theatres Inspection Branch and Censorship Board because he has remained in the post of Provincial Treasurer.

The re-organization of the cabinet accordingly will [illegible]ring no disruption of administrati[illegible] routine for the branch headed b[illegible] I. Silverthorne. It is probable, [illegible]hat recent hints of censor [illegible]ion and the creation of a [illegible]dvisory board are expect[illegible]a fact because they were [illegible]nt [illegible]vin-cial Treasurer F[illegible]ming [illegible]ics. [illegible]bitious [illegible]npow[illegible]d b[illegible]

The Con[illegible] Hamilton w[illegible] after being [illegible] alterations [illegible] been adop[illegible] film progr[illegible]

Buffalo th[illegible] ing a bid [illegible] advertisi[illegible] The Ql[illegible] City ha[illegible] in free [illegible] traction [illegible] changed [illegible]

In co[illegible] "The M[illegible] the fight. [illegible]s on a str[illegible] that the draw [illegible]sion. [illegible]ers. They talked alo[illegible]ment of "Con-

broadcasting, televisi[illegible] culture generally.

* *

Patrons at three [illegible] for a performance o[illegible] Red Witch" could ma[illegible] dinnerware or a stage sh[illegible] tion of theatres where this picture was on the screen.

By going to the C[illegible] could ob[illegible]

Dan Krendel, district manager of Famous Players Canadian Corp., officiated at a dinner at the Hotel London in the presentation of memberships in the 25 Year Club to Harry McLean and William Newman, both projectionists at the Capitol Theatre in London. Among those present for the ceremony were Mayor Ray A. Dennis, City Clerk Reg Cooper, Manager William Trudell of the Capitol and Mrs. Trudell, Mrs. Krendel, and the wives of the honored guests. [illegible] received 25-Year [illegible] of membersh[illegible]

[illegible]oronto, [illegible]reign policy by [illegible]ber of

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Selwyn Ginsler, formerly of Toronto, now United Artists salesman in Detroit, was in town 'for Mother's Day' — that's what [illegible] *man said.*

* * *

[illegible]ith, President of Alliance [illegible]tly returned from a quick [illegible] west coast, brings back [illegible]ews of many ex-Toron- renewed old acquain- [illegible]v Karp, Famous Pla[illegible] [illegible]ncouver, forme[illegible] [illegible]ffice. There [illegible]d to boo[illegible] [illegible]or[illegible] [illegible]ou[illegible] [illegible]y a r[illegible] [illegible]KKK [illegible]ght an[illegible]

[illegible]ings ne[illegible] [illegible]ax Checnik of Pla[illegible] Equipment Company, an[illegible] opera- [illegible]f the Bay and York Theatres in [illegible]uver. It seems the Chechik boys [illegible]l amateur chef during Jay's visit [illegible]ancouver, entertaining him at home with a display of culinary [illegible]eaturing *Shishkabob*. The dinner [illegible] great success.

[illegible] *Hospital, is the* [illegible] *who is writing the movie columns in two weekly newspapers in the Toronto district. He has asked for press material on current pictures. The hospital is at 274 St. John's Road, Toronto.*

[illegible] *and he was* [illegible] *April 29th.*

* * *

Not so many months ago the theatre companies were concerned about the supply of structural steel for new cinemas. The ban on imports of fabricated steel from the U.S. was lifted May 6 by the Dominion Government — after practically all theatres had been built.

* * *

Leo M. Devaney has addressed a telegraphic message to the various managers in RKO Radio's Canadian district, expressing his appreciation for the fine effort of the branches individually and the district as a whole, in making Leo Devaney Appreciation Week one of the most outstanding in point billings in the history of the District. The Appreciation Week was celebrated April 18-23 as part of the 1949 Ned Depinet Drive which ended May 5.

Cardinal Films Limited

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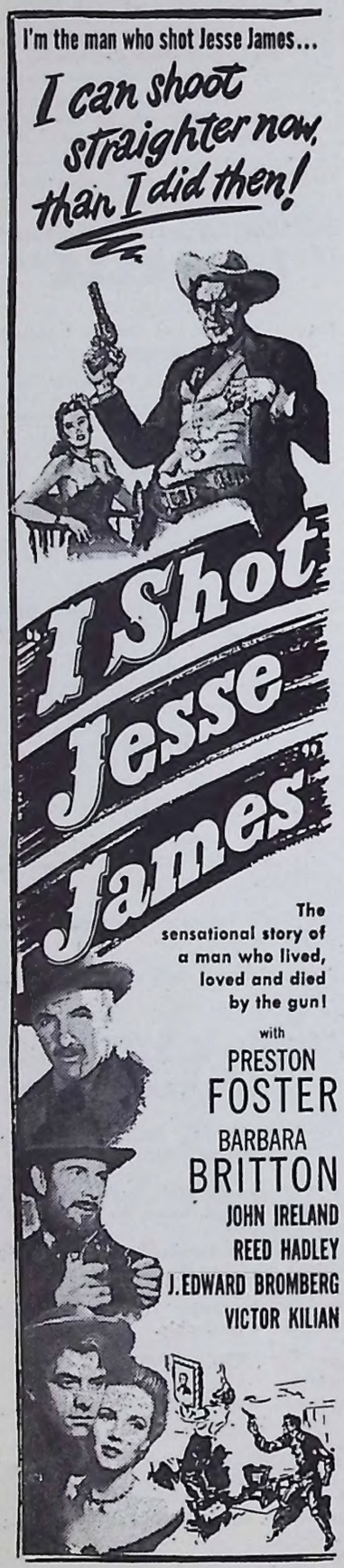
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Screen Reviews By Mr. Public

By STEPHEN VISE

"Take Me Out To The Ballgame"

"TAKE Me Out To The Ball Game" is a pleasant, unpretentious Technicolor musical. Since Gene Kelly co-authored its story and helped to work out its staging and dance routines, it is mostly about Gene Kelly, and what he can do in the way of hoofing. But in with him on the entertainment, both vocal and terpsichorean, is Frank Sinatra.

The slight story has its setting in the Teddy Roosevelt era, when vaudeville was as popular as baseball, and baseball was about as funny as vaudeville. Two happy - go - lucky Irishmen, O'Brien (Kelly) and Ryan (Sinatra) find themselves as equally talented on the stage as on the ball field where they are supposed to be playing with a major league team. When K. C. Higgens, a new manager, takes over their team, the boys decide to stay on a while, because K. C. turns out to be Esther Williams (Do you blame them?). From here on in, its anybody's guess as to which one will get Esther, who gets in and out of pools in a tight-fitting bathing suit that certainly becomes her.

If you do take a guess then you know that Gene wins Esther because he can climb balconies like nobody's business. And as for Frankie, who is frail and shy, he gets what he naturally can't cope with — a determined live wire by the name of Betty Garret, who courts him with flowers and candy. Jules Munshin contributes to the fun by being the third partner to the unbeatable baseball combination of O'Brien, Ryan and Goldberg, and participating in some of their routines.

M-G-M and producer Arthur Freed have not given us any new song hits, but they have given us some likeable personalities and a lazy hour of entertainment.

"Monsieur Vincent"

ALTHOUGH "Monsier Vincent" is the film which has won the Oscar for the best foreign picture of 1948 and a host of European awards, it is no way a startling production. Quite simply it tells the story of a little-known benefactor of humanity, Vincent de Paul, whose influence and ideas have long since come to be commonplace.

When this French priest began his life-long career of aiding the indigent, he was living in a 17th Century Europe which looked upon poverty as a crime. When, for instance, a beggar fainted on the street from sheer hunger, he would remain there until he died. And if a poor man were sick and could not afford a doctor, he would either have to get well on his own or succumb to his illness. Singlehanded, this almost Christ - like figure lived among the needy and learned about their problems. Often he would embarrass the rich by pointing out to them that a full belly was the only difference between them and the quasi-human, bedraggled creatures who cluttered up their streets and filled their noses with unpleasant odors. Aided by a wealthy countess and later by scores of other aristocratic ladies, most of who looked upon his charity as a delightful pastime, he managed to organize soup kitchens and finally a hospital for the poor. In his old age, he achieved recognition from all over Europe; but to the end of his selfless, accomplished far too little.

Director Maurice Cloche deserves credit for seeing that his star was used to the best of his ability, and for working in scenes which helped to illustrate the character of Vincent and the inhuman conditions of his time. The dialogue, which is simple but moving, was written by Jean Anouilh, the playwright who gave us "Antigone". Except for a few minor points which are not completely clarified by the English titles, the movie is very easy to follow. "Monsieur Vincent" is released by Eagle-Lion.

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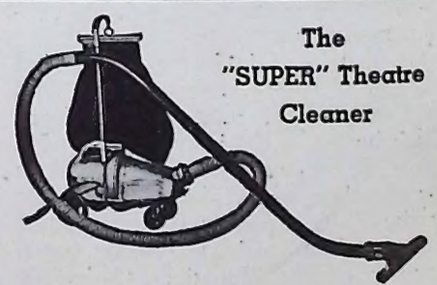

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VANCOUVER TORONTO MONTREAL

Maritime News

By A. L. FAIRWEATHER

A MIDNIGHT show in aid of the Pioneers Benevolent Fund is planned to take place shortly at the Paramount Theatre, Saint John. Famous Players Corporation have donated the theatre and the entire staff, including projectionists and ushers, have given their services. All proceeds will be contributed to the worthy cause and tickets will be sold in advance. The feature will be "Mother Was A Freshman" (Twentieth Century Fox).

* * *

Miss Rose Garson, daugther of Mr. and Mrs. A. I. Garson, is shortly to become the bride of Dr. Sidney M. Tobin of Saint John. Mr. Garson is Odeon's representative for the Maritimes. The wedding will take place on Sunday at the Garson residence, Sydney Street, with a reception at the Admiral Beatty Hotel.

* * *

The Paramount Theatre, Saint John, is continuing its policy of having in the lobby paintings and sketches by local artists which attract much attention. The present displays are by Fred Ross, a young City man of twenty-one and, as many of these pictures depict scenes of stage life, they are most appropriate for the setting. The manager, F. Harrison Howe, is planning the floral decoration of the outside of the theatre and plants in the lobby add much to its attractiveness.

* * *

Ruth Saunders and Edith Corber, both of the staff of Columbia Pictures in Saint John, are on vacation.

* * *

The greatly regretted death took place this week of Charles Albert Metz. Mr. Metz passed away at the General Hospital, Saint John, where he had been a patient for one week. He was born in Boston but had spent most of his life in Saint John having been with the F. G. Spencer Company Ltd. for over thirty years, fifteen of which were spent at the Strand Theatre where, as doorman, he made thousands of friends through his genial personality.

He had retired six years ago but was able to go for walks and to attend the Germain St. Baptists Church of which he was a faithful member. He leaves three daughters and two sons one of whom is William "Bill" Metz on the F. G. Spencer Company staff at Saint John. Charles Metz was a member of the Canadian Order of Foresters. He was a man respected by all with whom he came in contact. Interment will be in Fernhill Cemetary, Saint John. Sympathy will be extended to his family by many friends in the Territory.

Doug Earle, popular commissionaire and doorman at the Paramount, Saint John, who has been ill for several weeks, is expected back at his post in a few days.

* * *

Many people go fishing at Douglas Lake near Saint John, N.B. But three people, including Monte Chase, projectionist at the Paramount Theatre, Saint John were not fishing for fish recently. Three outboard motors were lost overboard from three motor boats and the fishing was for these valuable adjuncts to the crafts. Mr. Chase has a very attractive summer place at Douglas Lake.

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TORONTO

DOWNTOWN
"Cover Up" (UA), with William Bendix and Barbara Britton, and "Leather Gloves" (Col.).

EGLINTON-UNIVERSITY
Second week. "Mr. Belvedere Goes To College" (20th-Fox), with Clifton Webb and Shirley Temple.

IMPERIAL
"Flamingo Road" (WB) with Joan Crawford and David Brian.

LOEW'S
"Little Women" (MGM), Technicolor, with June Allyson and Peter Lawford.

ODEON CARLTON
"Blue Lagoon" (EL), Technicolor, with Jean Simmons and Donald Huston.

SHEA'S
"Streets of Laredo" (Para.), Technicolor, with William Holden and William Bendix.

TOWNE CINEMA
"This Wine of Love" (Alliance), with Nelly Corradi and Tito Gobbi.

UPTOWN
Third week. "Ma and Pa Kettle" (UI), with Percy Kilbride and Marjorie Main.

VICTORIA
"Thunderhoof" (Col.), with Preston Foster and Mary Stuart, and "Big Sombrero" (Col.), with Gene Autry.

MONTREAL

CAPITOL
"Fighter Squadron" (WB), Technicolor, with Robert Stack and John Rodney.

IMPERIAL
"The Man From Colorado" (Col.), Technicolor, with Glenn Ford and Ellen Drew.

LOEW'S
Second week. "Don Juan" (WB), Technicolor, with Errol Flynn and Viveca Lindfors.

ORPHEUM
"Cover Up" (UA), with William Bendix and Barbara Britton, and "Just William's Luck" (UA).

PALACE
"Mother Is A Freshman" (20th-Fox), Technicolor, with Loretta Young and Van Johnson.

PRINCESS
"The Set-Up" (RKO), with Robert Ryan and Audrey Totter.

LA SCALA
"When Love Calls" (Alliance), with Gino Bechi and Silvana Pampanini.

SAINT JOHN

CAPITOL
"Whispering Smith" (Para.), Technicolor, with Alan Ladd and Brenda Marshall.

MAYFAIR
"Framed" (Col.), with Glenn Ford, and "My Girl Tisa" (WB).

PARAMOUNT
"My Own True Love" (Para.), with Phyllis Calvert and Melvyn Douglas, and "Mr. Reckless" (Para.).

STRAND
"The Wake Of The Red Witch" (Emp.-U), with John Wayne and Gail Russell.

WINNIPEG

CAPITOL
"Words and Music" (MGM), Technicolor, with Mickey Rooney and Judy Garland.

GAIETY
Second week. "The Return of October" (Col.), Technicolor, with Glenn Ford and Terry Moore.

GARRICK
"Tulsa" (Int'l), Technicolor, with Susan Hayward and Robert Preston.

MET
"The Bribe" (MGM), with Robert Taylor and Ava Gardner.

ODEON
Second week. "Family Honeymoon" (UI), with Claudette Colbert and Fred MacMurray.

CALGARY

CAPITOL
"Words and Music" (MGM), Technicolor, with Mickey Rooney and Judy Garland.

GRAND
"The Red Shoes" (EL), Technicolor, with Moira Shearer and Anton Walbrook.

PALACE
"Chicken Every Sunday" (20th-Fox), with Dan Daily and Celeste Holm.

STRAND
"That Lady In Ermine" (20th-Fox), Technicolor, with Betty Grable.

VANCOUVER

CAPITOL
"John Loves Mary" (WB), with Ronald Reagan and Jack Carson.

ORPREUM
"Force of Evil" (MGM), with John Garfield and Marie Windsor.

PLAZA
"Pitfall" (UA), with Dick Powell and Lisbeth Scott.

STRAND
"Whiplash" (WB), with Dane Clark and Alexis Smith.

STUDIO
"Concert Magic" (Cardinal), with Yehudi Menuhin.

VOGUE
"Tulsa" (Int'l), Technicolor, with Susan Hayward and Robert Preston.

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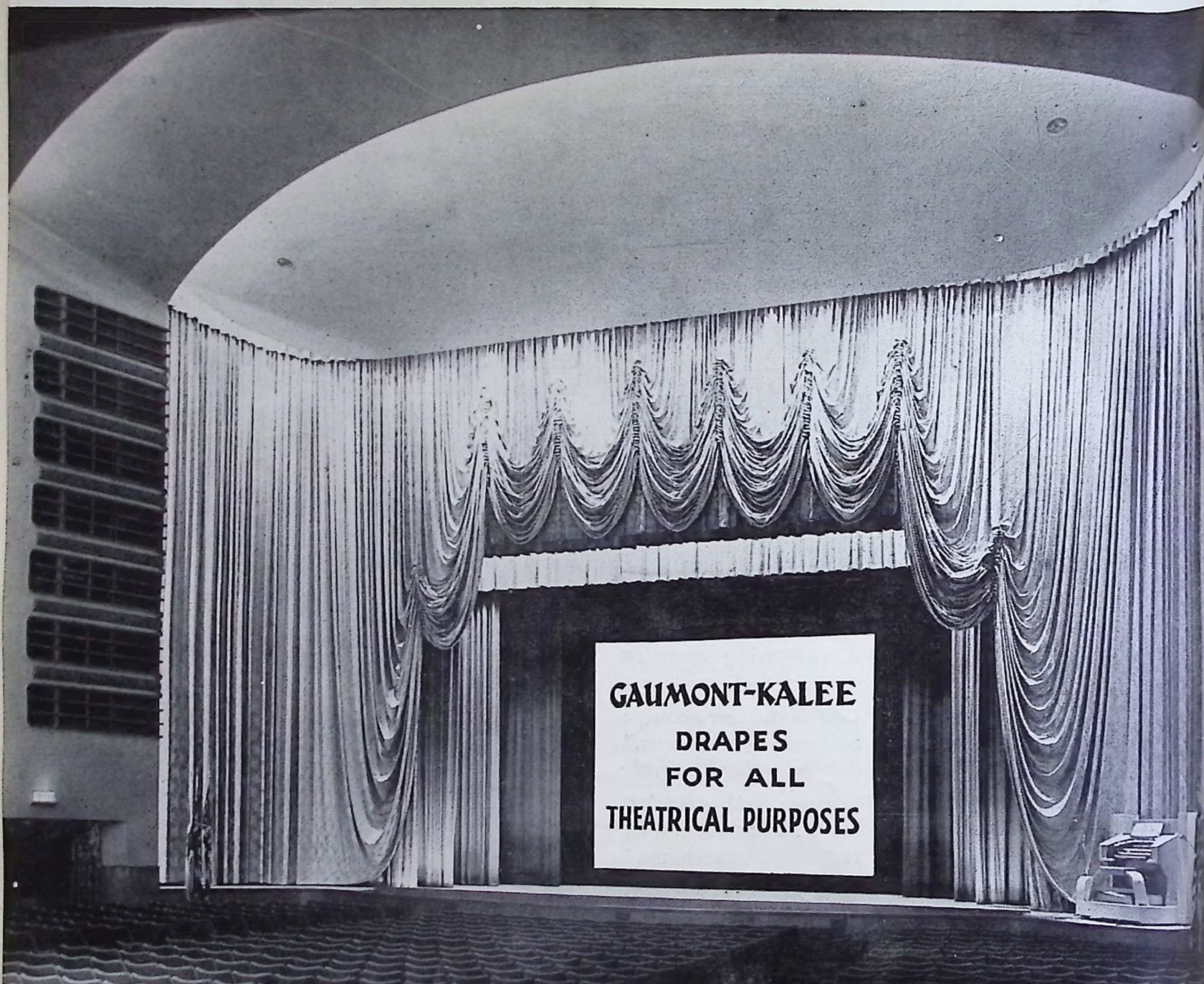

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